

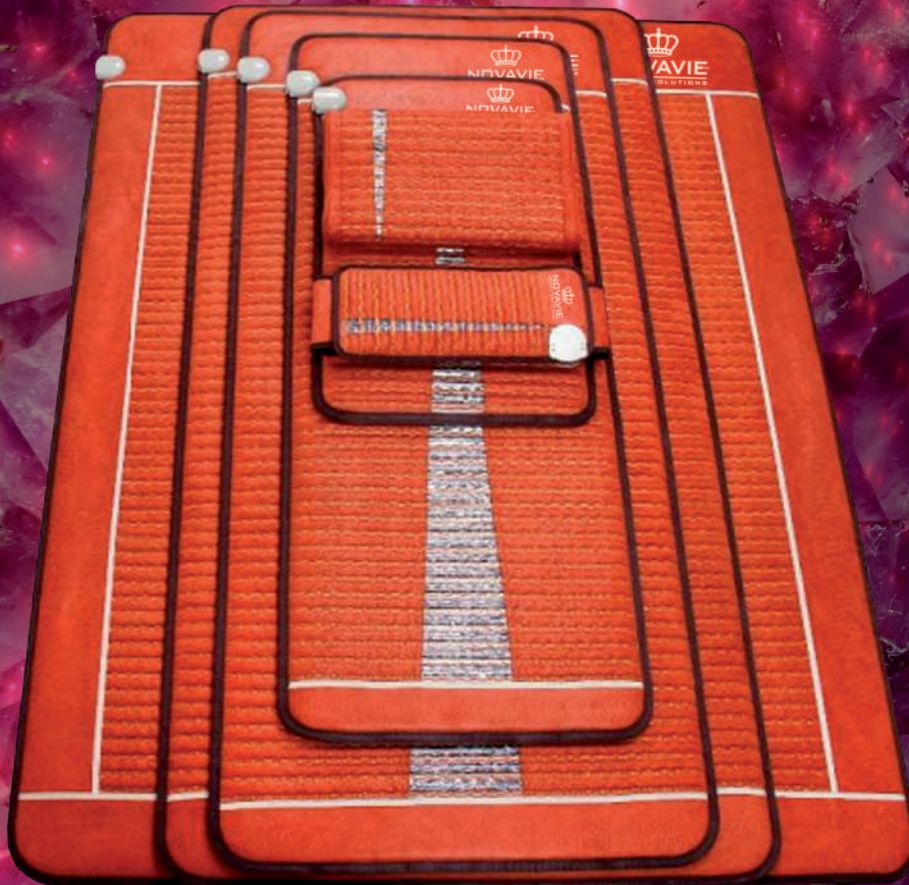


**NOVAVIE™**

HEALTH SOLUTIONS

**AMETHYST-TOURMALINE  
INFRARED MATS**

**ULTIME COMBINATION OF FAR-INFRARED  
RAYS AND NEGATIVE IONS**



**REGENERATION... HEALING...  
ANTI-AGING... PREVENTION...**

## WHAT IS FAR-INFRARED AND IS IT SAFE?

INFRARED (IR) LIGHT ARE ELECTROMAGNETIC WAVES THAT FORM A PART OF THE NATURAL SUNLIGHT SPECTRUM. SUNLIGHT CONTAINS 4% ULTRAVIOLET RADIATION, 52% INFRARED RADIATION AND 44% VISIBLE LIGHT.

UPON BEING ABSORBED BY VARIOUS OBJECTS, IT HAS THE ABILITY TO PRODUCE WARMTH AS IT'S MAINLY ABSORBED BY WATER MOLECULES. FIR HAS THE ABILITY TO PENETRATE DEEP INTO THE HUMAN BODY. FIR RAYS ARE MOST ESSENTIAL AND BENEFICIAL FOR LIFE AND GROWTH OF ALL LIVING THINGS ON THIS PLANET. THIS IS THE REASON WHY FIR IS REFERRED TO AS, "THE LIGHT OF LIFE". FIR IS HEALTHY AND SAFE, THIS STANDS IN CONTRAST TO GAMMA, MICROWAVE OR ULTRAVIOLET RADIATION. IT'S THE IR HEAT OF THE SUN THAT GIVES US A SENSE OF COMFORT. IT IS PROVEN IN HUNDREDS OF SCIENTIFIC STUDIES THAT FIR RAYS SUPPORT THE GROWTH AND HEALTH OF LIVING CELLS IN PLANTS, ANIMALS AND HUMANS.

## FAR-INFRARED IN OUR BODY INCREASES CELL METABOLISM & ENERGY POTENTIAL

THE HUMAN BODY ALSO PRODUCES FIR HEAT, AS THE RESULT OF FOOD COMBUSTION IN OUR CELLS. BY ADDING EXTRA FIR WE OPTIMIZE OVERALL CELL METABOLISM. WHEN FOOD COMBUSTION DOES NOT FUNCTION PROPERLY, IT HAS A NEGATIVE EFFECT ON CELL METABOLISM AND THUS OUR GENERAL HEALTH. AS A RESULT, THE BODY'S FIR POTENTIAL DECREASES, WHICH IS IMPORTANT IN ORDER TO KEEP THE BODY WARM AND PROTECT IT'S VITAL ORGANS. THIS WAY WE BECOME MORE SUSCEPTIBLE TO DISEASE AND WE TEND TO AGE FASTER. AN EXTERNAL SOURCE OF IR HEAT CAN ALSO BE A MAJOR SOURCE TO STIMULATE DIGESTION PROCESSES.

## FAR-INFRARED IS HEALING AND REGENERATING

OUR HAND PALMS RADIATE FIR ENERGY IN THE RANGE OF 8 TO 14 MICRONS. IN PRINCIPLE, IT IS POSSIBLE TO ALLEVIATE PAIN AND CURE AILMENTS BY MEANS OF HANDS-ON HEALING. THAT IS ONE OF THE REASONS WHY, INSTINCTIVELY, WE MOVE OUR HANDS TO A PAINFUL AREA. SOME PEOPLE THAT PRACTICE REIKI AND OTHER ANCIENT FORMS OF ENERGY HEALING CAN HEAL PEOPLE BY INCREASING THE LEVEL OF RADIATION OF THEIR HANDS.

REGULAR EXPOSURE TO THE FIR HEAT FROM THE SUNLIGHT MAKES US FEEL HEALTHIER AND MORE ENERGETIC. IT HAS BEEN SHOWN THAT THE FIR WAVES BETWEEN 6-14 MICRONS HAVE SPECIAL REGENERATIVE EFFECTS ON THE HUMAN BODY. IF A CELL OR TISSUE IS EXPOSED TO THESE WAVES, THEN THE ADHESION OF NUTRIENTS AND AN OPTIMIZED OSMOSIS OF WATER MOLECULES THROUGH THE CELL MEMBRANE TAKES PLACE. THE IMMEDIATE CONSEQUENCE IS AN INCREASED CELL MEMBRANE POTENTIAL AND THE HIGHER THE CELL MEMBRANE POTENTIAL THE MORE HEALTHY A CELL CAN BE CONSIDERED. THIS WAY FIR IS STIMULATING AND OPTIMIZING THE NATURAL HEALING AND REGENERATION PROCESSES IN OUR BODY.

## FAR-INFRARED AND THE DETOXIFICATION PROCESS

DUE TO TODAY'S HIGH LEVELS OF STRESS AND TOXICITY THE BODY'S NATURAL ABILITY TO HEAL, IS OFTEN COMPROMISED. SOME OF US HAVE REACHED CRITICAL STRESS AND/OR TOXIC LEVELS AND WE DO NOT HAVE THE ENERGY TO DETOXYFIC OR REPAIR OUR BODIES. WHERE TOXINS ACCUMULATE IN OUR BODY, CIRCULATION IS BLOCKED AND SUPPLIES OF FOOD AND OXYGEN TO THE CELL GET COMPROMISED. THE DETOXIFICATION PROCESS BEGINS WHEN 8-10 MICRON FIR WAVES REACH THE LARGE WATER MOLECULES, HEATS THEM UP AND INITIALIZE THEM TO RESONATE.



THESE VIBRATIONS BREAK THE BONDS OF THE ION-TOXINS WITH THE WATER MOLECULES. NOW A DIVISION OF LARGE WATER MOLECULE CLUSTERS RELEASES THE ENCAPSULATED TOXIC SUBSTANCES. JAPANESE SCIENTISTS REPORT THAT A SIMILAR PROCESS OCCURS WITH THE USE OF FIR THERAPY IN CASE OF CLOGGED CAPILLARIES; THE FIR HEAT DILATES THE FINE CAPILLARIES AND HELPS TO DISSOLVE AND ELIMINATE TRAPPED TOXINS IN OUR BODY.

## GENERAL ADVANTAGES OF FAR-INFRARED HEAT THERAPY MATS:

- CONTRIBUTES TO IMPROVE IMMUNITY AND DISEASE PREVENTION
- ASSIST IN PAIN RELIEF (TISSUES, MUSCLES, TENDONS AND JOINTS)
- HELPS TO REDUCE PAIN AND INFLAMMATION IN THE WEAK TISSUES
- HELPS TO REDUCE MUSCLE SPASMS AND PROMOTES RECOVERY OF INJURED AND PAINFUL MUSCLE FIBERS
- HEALTHY FOR HEART AND BLOOD VESSELS (CAPILLARIES AND DILATES THE BLOOD)
- IMPROVES BLOOD CIRCULATION AND MICROCIRCULATION
- IMPROVES THE FLOW WITHIN THE LYMPHATIC SYSTEM
- STIMULATES CELL METABOLISM AND ENZYMATIC ACTIVITY
- IMPROVES THE OXYGEN AND NUTRIENT UPTAKE OF THE CELL
- HELPS FIGHT FREE RADICALS THROUGH RELEASED NEGATIVE IONS
- HELPS IN DETOXIFICATION OF METABOLIC WASTES AND HEAVY METALS
- INCREASES RESILIENCE; GIVES RELAXATION TO MENTAL & PHYSICAL STRESS
- INCREASED ALERTNESS AS WELL AS ENHANCED ENERGY LEVELS
- CONTRIBUTES TO THE INCREASE COLLAGEN FORMATION AND A HEALTHIER SKIN
- FASTER BURNING OF CALORIES AND WEIGHT LOSS AT HIGHER TEMPERATURES

## AMETHYST AND TOURMALINE STONES

AMETHYST AND TOURMALINE ARE AMONGST THE BEST NATURAL FIR HEAT REINFORCING AND CONDUCTIVE MATERIALS. WHEN THEY'RE HEATED THROUGH A MEDIUM, AND EVEN SIMPLY BY THE BODY'S HEAT, THEY REINFORCES FIR RADIATION AND WITH ADDED HEAT AND PRESSURE, SUCH AS USED IN THE NOVAVIE FIR MAT, THEY EMIT NEGATIVE IONS (GOOD FOR OVERALL WELL-BEING). SO THERE SHOULD ALWAYS BE AN EXTERNAL SOURCE OF POWER APPLIED TO THE STONES. THE AMETHYST AND TOURMALINE ABSORB THIS HEAT ENERGY IN WIDE WAVE LENGTH RANGE AND STARTS TO EMIT IR RAYS IN HEALTHIEST FREQUENCIES FAR AND MID-INFRARED LIGHT WAVES WITH THE MAXIMUM HEALING CAPABILITIES.

THIS ENHANCES TRADITIONAL HEAT THERAPY SUCH AS HOT STONE MASSAGE AND OTHER TRADITIONAL THERAPIES AS THESE FIR HEAT WAVES PENETRATE THE SKIN AND TISSUES UP TO 4 TO 6 INCHES DEEP INTO THE BODY WHERE THEY REACH THE LIGAMENTS AND JOINTS. THIS IN TURN PROMOTES HEALING OF YOUR MUSCLES AND SOFT TISSUE INJURIES. THE IR HEAT WAVES PROVIDE AN IMPROVED CORE TEMPERATURE WHICH DILATE THE BLOOD AND CAPILLARIES THEREBY IMPROVING BLOOD CIRCULATION. IT HELPS CELLULAR (RE)ACTIVATION AND IMPROVES THE FUNCTION OF ALL THE ORGANS AND BODY.

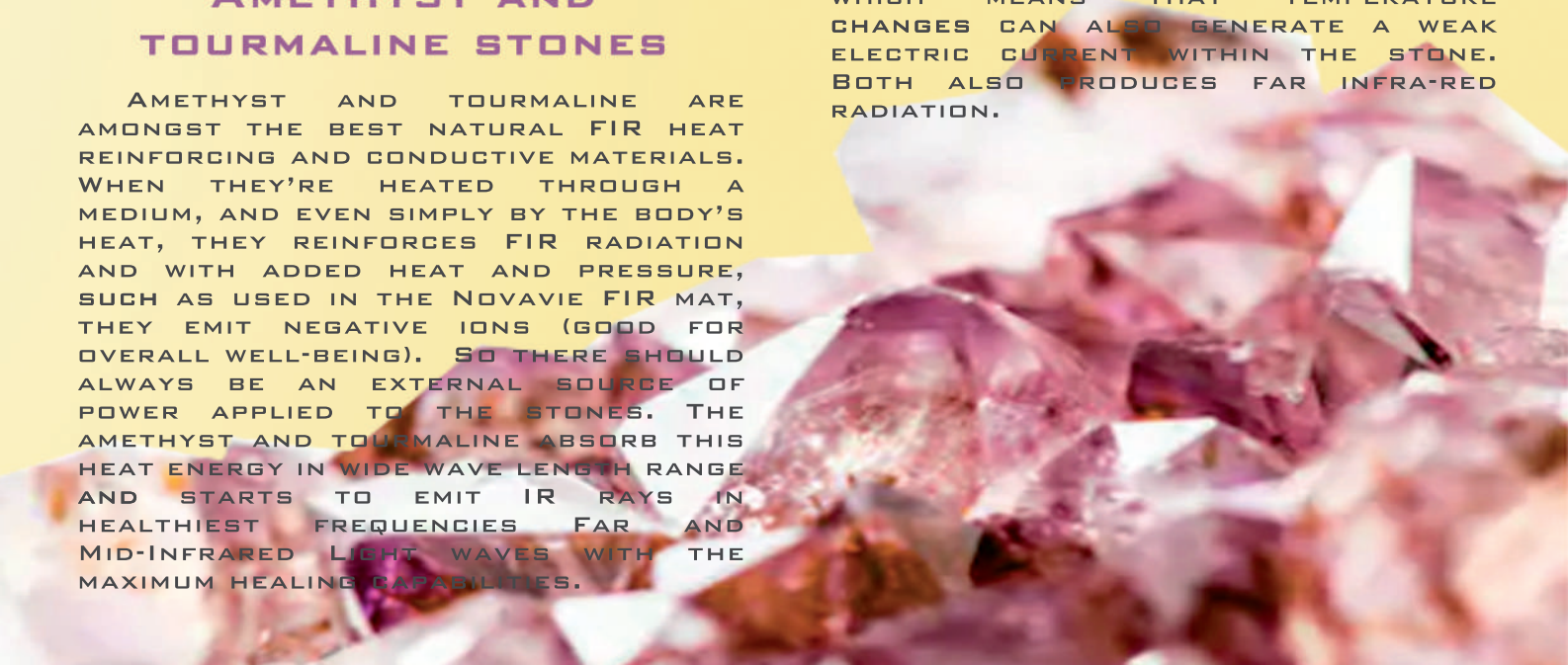
## HEALTH BENEFITS OF NEGATIVE IONS

RESEARCH HAS SHOWN THAT POSITIVE IONIZATION PRESENT DURING WIND STORMS LEADS TO WEATHER SENSITIVITY IN PEOPLE, SUCH AS IRRITATION, EXHAUSTION AND HEALTH PROBLEMS.

IN CONTRAST TO EXPOSURE TO POSITIVE IONIZATION, THE SURPLUS OF NEGATIVE IONS IS ASSOCIATED WITH MOOD IMPROVEMENTS, RESISTANCE TO STRESS, AND BETTER GENERAL HEALTH. SOME STUDIES SUGGEST THAT NEGATIVE IONS ARE BIOLOGICALLY ACTIVE AND HAVE A POSITIVE IMPACT ON THE NATURAL 24-HOURS CYCLE.

IT IS GENERALLY ACCEPTED THAT NEGATIVE IONIZATION HAS A POSITIVE EFFECT ON STABILIZING THE BLOOD PRESSURE, IMPROVING THE FUNCTION OF THE CARDIOVASCULAR SYSTEM, INCREASING THE ALKALINE ENVIRONMENT OF THE ORGANISM, ACCELERATING PHYSICAL RECOVERY, STRENGTHENING THE BONES AND IMPROVING THE RESPIRATORY AND NERVOUS SYSTEM.

TOURMALINE AND AMETHYST ARE BOTH PIEZOELECTRIC STONE. THIS MEANS THAT THEY CAN GENERATE AN ELECTRICAL SIGNAL WHEN PRESSURE OR STRAIN IS APPLIED ON THE SURFACE OF THE STONE. IN ADDITION IT IS A PYROELECTRIC STONE, WHICH MEANS THAT TEMPERATURE CHANGES CAN ALSO GENERATE A WEAK ELECTRIC CURRENT WITHIN THE STONE. BOTH ALSO PRODUCES FAR INFRA-RED RADIATION.



## ABOUT POSITIVE AND NEGATIVE IONS

ALL THIS IS BELIEVED TO BE SUFFICIENT TO CONVERT MOISTURE FROM THE AIR TO NEGATIVE IONS. MANY BELIEVE THAT THIS NATURAL AND SAFE NEGATIVE ION EMISSION IS THE REASON WHY BOTH STONES ARE SO BENEFICIAL.

THE FIR NOVAVIE MAT WHICH CONTAINS BOTH AMETHYST AND TOURMALINE IS REPLENISHING THE ENVIRONMENTAL SHORTAGE OF NEGATIVE IONS WHICH ARE THEN ABSORBED BY THE BODY. THIS WILL REDUCE THE STATIC LOAD ON THE BODY WHICH IS ONE SOURCE OF STRESS WHICH WE HAVE TO COPE WITH IN OUR MODERN ENVIRONMENT OF ELECTRONIC DEVICES AND GENERAL ELECTROMAGNETIC POLLUTION. BUT THESE IONS ALSO ACT AS THE PUREST FORM OF ANTI-OXIDANTS WHICH CAN REDUCE THE NEGATIVE AGING EFFECT OF FREE RADICALS WHICH ARE MAINLY PRODUCED AS A WASTE PRODUCT FROM CELL METABOLISM.

## TEMPERATURE SETTINGS AND TIME OF USE

**35-40C / 95 - 104 F | SAFE FOR SENSITIVE & EXTENDED USE |** REGENERATIVE SLEEP + RECOVERY; GIVES DEEP RELAXATION; COMBATS JET LAG; HELPS DIGESTION; HEADACHE AND MIGRAINE REDUCTION; IMPROVE ENERGY LEVELS; REGENERATION OF THE CELL.

**45-50 C / 113-122 F | CYCLES OF 2 HOURS OR MORE |** SPORT + FLEXIBILITY TRAINING; CARDIO + RESPIRATORY AID; BLOOD PRESSURE + SUGAR REGULATION; IMPROVES GLANDULAR FUNCTIONS; FEMALE CYCLE BALANCING + SUPPORT; IMPROVES HORMONAL BALANCE; USE WITH ASTHMA, ALLERGY SYMPTOMS AND RESPIRATORY PROBLEMS.

**55-60 C / 131-140 F | CYCLES OF 30 - 90 MINUTES |** HELPS WITH STRESS, TENSION, ANXIETY + TRAUMA RELIEF; INCREASES RESISTANCE TO STRESS; JOINT, MUSCLE AND WEAK TISSUE SUPPORT + PAIN RELIEF; PROFOUND RELAXATION + MOOD ELEVATOR; INCREASES VITALITY; IMPROVE IMMUNITY + DETOX.

**65-70 C / 149-159 F | CYCLES OF 30 - 60 MINUTES |** SAUNA LEVEL CLEANSING + DETOXIFICATION OF HEAVY METALS AND CELLULAR WASTE; IMPROVE VIRAL, CYSTIC, ACIDIC AND ENDEMIC MALFUNCTIONS; NATURAL WEIGHT LOSS + SKIN TONE; ENHANCED SEXUAL VITALITY + METABOLIC AID IN CASE OF LOW IMMUNITY, FLU, COLD, HANGOVER AND LOW ENERGY LEVELS; HEALTHY BLOOD CIRCULATIONS + PURIFICATIONS; ENVIRONMENT + BEDDING SANITAZER.

## NOVAVIE MAT CONSIST FROM 13 FOLLOWING LAYERS:

1. SUEDE FABRIC SURFACE MATERIALS
2. NATURAL AMETHYST AND TOURMALINE STONES
3. REAL NANO CHARCOAL LAMINATION
4. WATER PROOF & THERMAL PRESERVATION COMPLEX ALUMINUM FILM
5. SELF-ADHESIVE PURE ALUMINUM FOIL.
6. NONWOVEN FABRIC FOR HEATING WIRE FIX.
7. TEFLON HEATING WIRE
8. NEGATIVE IONS CLOTH
9. PURE ALUMINUM FOIL
10. ALUMINUM FILM
11. NONWOVEN FABRIC LAYERS
12. COMPRESSED NON-WOVEN COTTON
13. OXFORD FABRIC

## CONTACT

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